



TEXAS TECH UNIVERSITY SYSTEM™

Board of Regents

March 5, 2015 Presentation

Angelo State University Campus



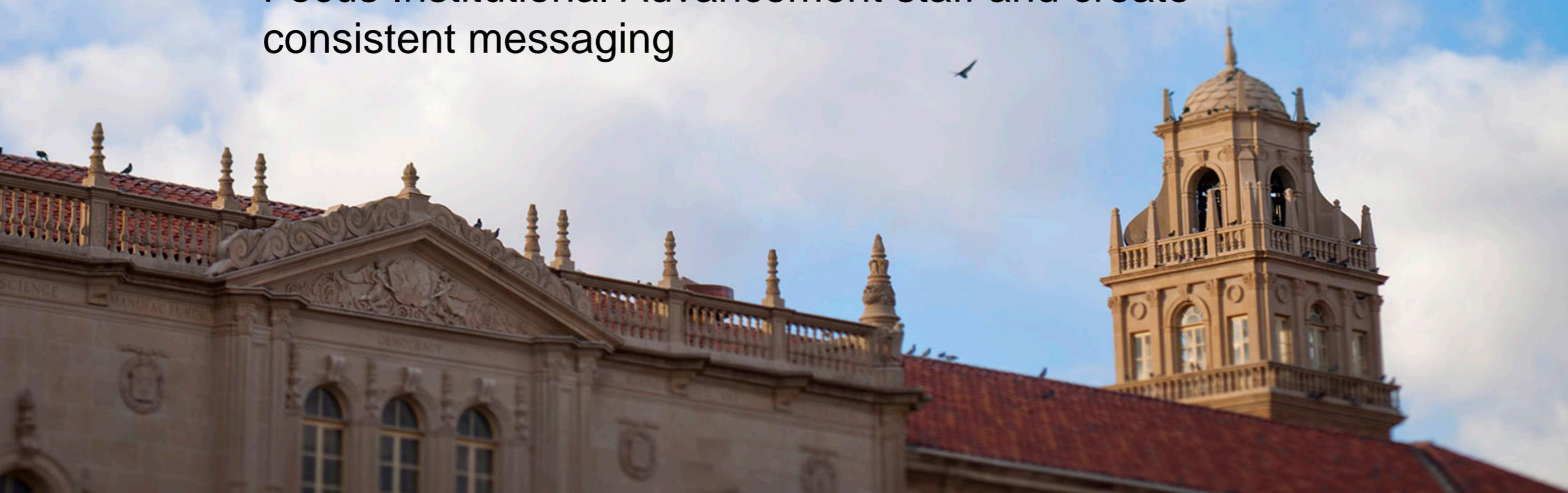
“Scholarship and philanthropy are each, separately, among the most powerful forces at work shaping the future of our society. In combination, they are unsurpassed in their capacity to improve the human condition.”

- William Beaty Boyd
Former President, University of Oregon

Philanthropic Impact Study

Purpose

- Determine best way to optimize philanthropic momentum
- Align system and university leadership with emerging Institutional Advancement vision
- Focus Institutional Advancement staff and create consistent messaging



Philanthropic Impact Study

Process

- Institutional Advancement Staff
- Texas Tech and Angelo State Foundations, plus Campaign Leadership
- System and University Leadership
- University Deans



Philanthropic Impact Study

Bold, Fundable Ideas

Donors invest in response to a dynamic vision and bold ideas

Philanthropic Capacity

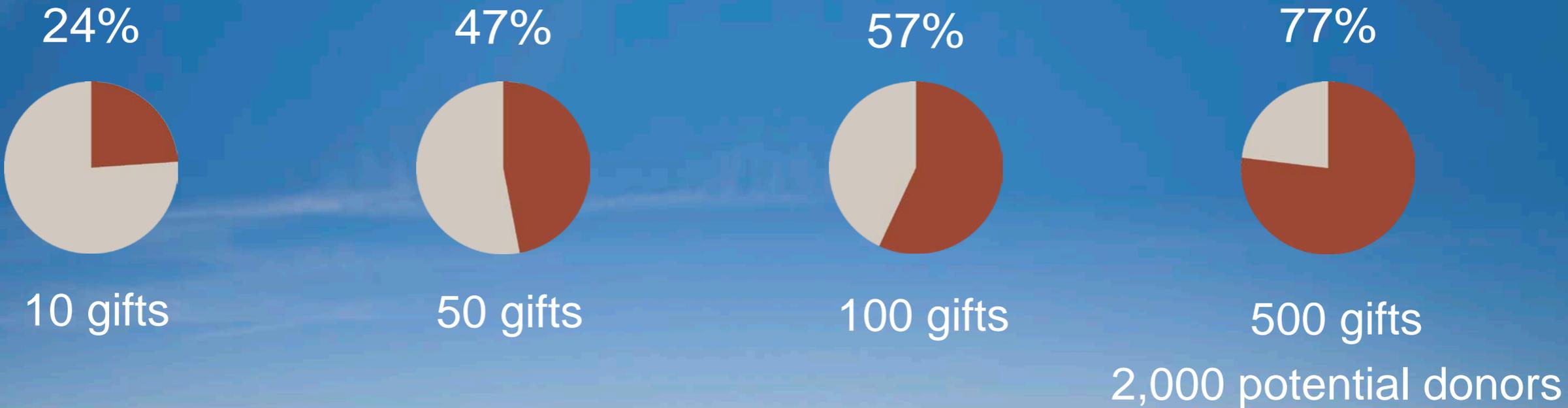
Screening analyses balanced with affinity models confirm donor base has capacity and proclivity



Opportunities and Philanthropic Potential

Harvard University Study

Top Donors as Percentage of Total Amount Raised



Philanthropic Impact Study

Infrastructure

Right balance between staff and volunteer leadership as well as philanthropic goals and resource and staffing plans





TEXAS TECH UNIVERSITY SYSTEM
Institutional Advancement™

